

**FOR IMMEDIATE RELEASE: March 30, 2021**  
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## **Miss Minnesota Competition Set to Return Bigger, Better, and Stronger This Summer at Vibrant New Venue**

*Community Members Invited to Join Exciting New State Competition on June 25, 2021*

**Miss Minnesota Organization, Eden Prairie, MN** – The Miss Minnesota Organization, official preliminary to Miss America, has announced that after being postponed for one year due to the pandemic, the Miss Minnesota Scholarship Competition will return bigger, better, and stronger, and with more luster than ever on June 25, 2021, at Grace Church in Eden Prairie, Minnesota. The preliminary competition will take place on June 24. Twenty-two women from around the state will be vying for the title of Miss Minnesota 2021. Tickets are available to the public for both in-person entry and livestream access.

Following a season plagued by darkness, fear, and tremendous loss, this year's Miss Minnesota Competition seeks to serve as a beacon of hope as it calls the community together in support of the outstanding women competing for the state title. Showcasing a stunning new venue, which seats 4100 and offers modern, state-of-the-art technology and production capabilities, the Miss Minnesota experience is sure to inspire both competitors and audience members like never before, and for many years to come. This is an especially exciting year as the Miss America Organization will celebrate its milestone 100<sup>th</sup> anniversary!

The current Miss Minnesota, Kathryn Kueppers has held the state title for two years now due to the postponement of last year's competition. **Kueppers issued the following statement in light of the news:**

*"The Miss Minnesota Organization is elated to find such a remarkable new location. We extend our gratitude to those who made it possible for us to bring our program back to life at Grace Church in Eden Prairie for what we are confident will be an exciting and unprecedented experience."*

The Miss Minnesota Organization will be implementing social distance seating in Grace Churches 4000+ seat auditorium. This involves seating guests in every other row, and blocking off 3 seats between parties. This method has been in place with Grace Church for several months now.

For tickets to the competition, go to **[missminnesota.org](http://missminnesota.org)**.

*The Miss Minnesota Scholarship Organization is a 501(c)3 non-profit organization which awards educational scholarships to outstanding young women to help them academically and professionally. The Miss Minnesota Scholarship Organization is an official preliminary of the Miss America Competition, the nation's leading achievement program and the world's largest provider of scholarship assistance to young women.*

*Kathryn Kueppers is currently finishing her degree in Family and Consumer Science Education at Minnesota State University, Mankato with plans to become a FACS Educator. She is a professional vocalist and a member of the dynamic touring band, Shirts & Skins. She has been awarded over \$30,000 in educational scholarships from her participation in the Miss America Organization.*

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