

Miss Minnesota

FOR IMMEDIATE RELEASE

June 23, 2019

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Kathryn Kueppers of St. Paul, Minnesota Crowned Miss Minnesota 2019

EDEN PRAIRIE, MN - Kathryn Rose Kueppers, the 21-year old daughter of Joseph and Vicki Kueppers from St. Paul, has been crowned Miss Minnesota 2019. Kathryn represented the community of Coon Rapids before being crowned at the Eden Prairie HS Performing Arts Center on June 22, 2019. Eden Prairie is proud to be the official home of the Miss Minnesota Scholarship Program. Kathryn is the first Minnesota titleholder to win with the new Miss America 2.0 reformatted competition, which includes the elimination of the SwimSuit competition.

As Miss Minnesota 2019, Kathryn is the recipient of a \$10,000 educational scholarship. She was a double preliminary winner in both the Talent and the Evening Wear/Social Impact Statement competitions where she received additional scholarship awards. A lover of jazz music, Kathryn is a jazz vocalist and performed the song "In A Sentimental Mood" for her winning talent presentation. During her year of service, Kathryn will travel throughout Minnesota to promote the Miss Minnesota and Miss America Organizations. As Miss Minnesota, Kathryn will also be the official spokesperson for Children's Miracle Network in Minnesota.

A Dean's List student at Minnesota State University – Mankato, Kathryn is pursuing a degree in Family and Consumer Science Education. She hopes to become a FACS educator teaching important life skills to our youth. She holds an AAS in Culinary Arts from Saint Paul College and shares her love of the culinary arts by teaching healthy and nutritious snacks to kids with "Snack Attack," which airs on the **Minnesota Children's Hospital Star Studio** with the DUDE. You can also find Kathryn singing with the group "Ella's Cats" (aspiring jazz artists) performing at local music cafes and coffee houses in the Twin Cities.

Fun Fact

Kathryn is the daughter of former Miss Minnesota, Vicki Plaster Kueppers, Miss Minnesota 1983. Kathryn and her mother are only the 11th mother/daughter state titleholders in the history of the Miss America program over the last 99 years, and the first mother/daughter state titleholders in the state of Minnesota.

Kathryn's Social Impact Initiative

Miss America re-branded the organization in 2018 to "Miss America 2.0" eliminating the swimsuit phase of competition as well as updating other areas of the competition. For women wishing to improve their lives through education and community service, candidates have welcomed these changes. With the goal of bringing renewed focus of the opportunities offered to women by Miss America, Kathryn created **theinvisiblecrown.org** online resource for candidates, volunteers, sponsors, and fans. She has produced original YouTube videos; written blogs; compiled news and history; and provides resources for women wishing to learn more. Speaking to community organizations around the state, Kathryn shares her personal stories of being a candidate, as she promotes the benefits young women gain from competing in this program. When women discover they are awarded scholarships to help reach their educational and professional goals, Miss America becomes alive to them.

For more information about the Miss Minnesota Organization visit www.missminnesota.org
To schedule an appearance with Miss Minnesota, email schedule@missminnesota.org.

The Miss Minnesota Scholarship Competition is an official preliminary to the Miss America Competition. Ms. Kueppers will compete for the title of Miss America LIVE on NBC. There will be an announcement very soon for the location and date.

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